



TALL TREE FOODS PRIVACY POLICY

Tall Tree Foods and its affiliates and subsidiaries (collectively, the “Company”, “we”, “us”, “our”) own and operate www.klements.com, www.richardscajunfoods.com and www.kyjusa.com and each of their associated applications and social media handles such as our Klement’s Facebook, Instagram, Twitter and Richard’s Facebook, Instagram, Twitter (collectively, the “Sites”). This Tall Tree Foods Privacy Policy (“Privacy Policy”) describes and informs you how we collect, use, share and disclose information from and about you when you visit our Sites. By using the Sites or accessing it in any manner, you acknowledge and agree to the practices and policies described to you in this Privacy Policy. If you do not agree, please stop using our Sites.

INFORMATION WE COLLECT

The information we collect varies depending on the type of activity you are performing and how you are using our Sites. Below we describe the different ways we may collect your information.

Information You Provide Us

We collect the following personal information from or about you when you provide it to us:

- Name,
- Address,
- Phone Number,
- E-mail Address

Other Information We Collect

In addition to the information outlined above, we may automatically collect or receive additional information relating to your use of the Sites (collectively, “Other Information”). We have a legitimate interest in using such information to assist in systems administration, information security and abuse prevention, to track user trends, and to analyze the effectiveness of our Sites and services. Below are examples of Other information we collect automatically.

Log Files

Log files refers to the information that is automatically sent by your web browser or device (or otherwise automatically collected) each time you view or interact with our Sites. The information inside the log files may include IP addresses, type of browser, internet service provider, date/time stamp, referring/exit pages, clicked pages and any other information your browser may send to us.

Device and Online Usage Information

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We may collect information about your mobile phone, computer, browser, mobile or other device that you use to access our Sites. We may use cookies, pixels, log files and other techniques to collect such information, including IP address, device identifiers and other unique identifiers browser type, browser language, operating system name and version, device name and model, version, referring and exit pages, dates and times of service access, links clicked, features uses, crash reports and session identification information.

Cookies

How We Use Cookies

We may use cookies to make interactions with our Sites easy and meaningful. When you visit our Sites, our servers may send a cookie to your computer. We may use cookies that are session-based or persistent. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you close your browser or turn off your computer. We use cookies that enable you to navigate our Sites and use its features. Because required cookies are essential to operate our Sites, there is no option to opt out of these cookies. We use cookies to provide features and services such as:

- Remembering your preferences and allowing you to enter your information less frequently;
- Presenting information that's targeted to your interests, which may include our content presented or another website;
- Measuring the effectiveness of our Sites, services, content, and advertising;
- Providing other services and features that are only available through the use of cookies

How to Manage Cookies

The Options/Settings section of most internet browsers will tell you how to manage cookies and other technologies that may be transferred to your device, including how to disable such technologies. You can disable our cookies or all cookies through your browser settings, but please note that disabling cookies may impact some of our Sites features and prevent this Sites from operating properly.

Web Beacons and Similar Tracking Technologies

When you visit our Sites, we may collect your IP address, for certain purposes such as, for example, to monitor the regions from which you navigate our Sites. We may also use web beacons alone or in conjunction with cookies to compile information about your usage of our Sites and interaction with emails from us. Web beacons are clear electronic images that can recognize certain types of information on your computer, such as cookies, when you viewed a particular site tied to the web beacon. We may use web beacons to operate and improve our Sites.

Information We Collect or Receive From Other Sources

We may collect or receive information about you from other businesses that we or you work or interact with to deliver our services to you.

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HOW WE USE YOUR INFORMATION

We may use the information we collect from and about you in various ways to provide our Sites and services or operate our business. More specifically, we use your information to:

- Enable you to engage with our Sites and services;
- Provide, analyze, administer, improve, and personalize the Site, our products or services
- Provide you with our Site, services, and any information relating thereto;
- Communicate with you in connection with the services, requested information, notifications, events, programs or offerings
- Send you updates, promotional materials, or information about services you may be interested in
- Administer and enable you to participate in contests, sweepstakes, giveaways, and games
- Contact you to fill out surveys, questionnaires, polls, obtain feedback, or participate in other types of market research
- Protect our rights or our property and to ensure the technical functionality and security of the Site and service
- Comply with applicable law, assist law enforcement, and to respond to regulatory or other legal inquiries.

HOW WE SHARE YOUR INFORMATION

We do not sell or rent your personal information. In operating our business and providing our products and services, we do share and/or disclose your information, in the following ways:

- With our service providers. We may share your information with our third-party service providers to perform services on our behalf, such as to help provide our Sites, run promotions, and assist with customer service and email delivery. We share information with service providers pursuant to agreements with them and only so that they can perform functions and services for Tall Tree Foods.
- With third parties to process your transaction and provide you requested services. We may share and disclose your information as necessary to process a requested transaction or service. If the offered transaction or service is with an unrelated company, we will share your information with that company to complete your transaction or provide the requested service. For example, we may conduct joint promotions with other companies that are unrelated to Tall Tree Foods. When you provide your information in connection with such promotions, we will share your information with those companies in accordance with terms of that promotion.
- On our Sites if posted publicly. When you post information publicly on our Sites, such as to provide a review or rating of a product, we display the information you submit. Accordingly, do not post personal information or information you do not want shared publicly on public parts of our Sites.

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- With third parties for legal or security reasons.
 - We may share information about you if we reasonably believe that disclosing the information is needed to:
 - Comply with any valid legal process, governmental request, or applicable law, rule, or regulation
 - Investigate, remedy, or enforce potential violations of our Terms of Use or Privacy Policy or any other policies
 - Protect the rights, property, and safety of us, our users, or others
 - Detect and resolve any fraud or security concerns
- With third parties as part of an acquisition or liquidation
 - We are involved in a merger, asset sale, financing, corporate divestiture, reorganization, or acquisition of all or some portion of our business to another company or if we undergo liquidation or bankruptcy proceedings, we may share your information in connection with such transaction or proceeding before and or after the transaction closes or the proceedings are completed.
- With your consent or at your direction. We may share information in other ways if you give us consent or direct us to do so.

AGGREGATED OR DEIDENTIFIED INFORMATION

To better serve our users and to improve our business, Site, products, and services, we may conduct research on user demographics, interests and behavior or engage in other activities based on personal information that we aggregate or de-identify. Aggregated or de-identified information is not considered personal information and does not identify an individual personally. We may share this aggregated or de-identified information with our affiliates, agents, business partners, and/or other third parties to the extent not prohibited by applicable law.

BROWSER DO NOT TRACK

Our Sites do not support Do Not Track (DNT) at this time. DNT is a privacy preference you can set in your web browser to indicate that you do not want certain information about your web page visits tracked and collected across websites. For more details, including how to turn on Do Not Track, visit www.donottrack.us.

HOW WE USE ANALYTICS SERVICES, INCLUDING GOOGLE ANALYTICS

We may use certain third party analytics services to improve the functionality, features, or delivery of our Sites and services. We may also use these analytics services to record mouse clicks, mouse movements, scrolling activity, as well as any text that you type into our services. For example, we use Google Analytics on our services to track user trends and usage. For more information on Google Analytics' processing of your information as it relates to our service, please see <http://www.google.com/policies/privacy/partners/>. By using a browser plugin provided by Google, you can opt out of Google Analytics.

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HOW WE PROTECT YOUR INFORMATION

We take the security of personally identifiable information seriously. We maintain reasonable administrative, technical and physical safeguards to protect against unauthorized use, disclosure, alteration or destruction of personal information we collect on our Sites. While we make every effort to help ensure the integrity and security of our network and systems, we cannot guarantee our security measures. As a result, when you transmit information to us, you do so at your own risk.

LINKS AND THIRD PARTY PRIVACY POLICIES

The Sites may contain links to other sites that are not operated or owned by Tall Tree Foods. Tall Tree Foods is not responsible for the privacy practices or the content of such other websites, including websites operated by affiliated entities. We provide links only as a convenience and the inclusion of a link on the site does not imply endorsement of the linked sites. If you provide any personally identifiable information through such third party website, your transaction will occur on such third party's website (and not on any of Tall Tree Foods Sites) and the personally identifiable information you provide will be collected by and controlled by the privacy policy of that third party. We recommend that you review the privacy policy of third party websites that are linked on our Sites.

ACCESS AND CONTROL OF YOUR INFORMATION

We enable you to have control over the accuracy of your personal information. You can access and review your personal information by contacting us and requesting it through the method listed below, or in some cases, by logging into an account created by you on one of our Sites.

We take each request seriously. We will comply with your request to the extent required by applicable law. We may not be able to respond to a request if we no longer hold your information.

To protect your privacy, we may need to verify your identity before responding to your request, such as verifying that the email address from which you send the request matches your email address that we have on file. If we cannot identify any information relating to you or we no longer have any such information, we will not maintain, acquire or process additional information in order to identify you for the purpose of responding to your request. We may reject a request for a number of reasons, including for example, that the request risks the privacy of other users, requires technical efforts that are disproportionate to the request, is repetitive, or is unlawful.

CALIFORNIA'S SHINE THE LIGHT LAW

If you are a California resident, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of certain personal information about you by us to third parties for the third parties' direct marketing purposes. We do not share or disclose your personal information with third parties for their marketing purposes.

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UPDATES TO THIS PRIVACY POLICY AND NOTIFICATIONS

We may change the Privacy Policy from time to time to reflect new services, changes in our privacy practices or relevant laws. The “Last updated” at the bottom of this Privacy Policy indicates when this Privacy Policy was last revised. Any changes are effective when we post the revised Privacy Policy on the services. We may provide you with disclosures and alerts regarding the Privacy Policy by posting them on our websites.

CONTACTING TALL TREE FOODS

If you have any questions about this Privacy Policy or our practices, you may contact our marketing team who will forward your questions(s) to our legal team.

Tall Tree Foods
c/o Marketing
1036 W Juneau Avenue, #400
Milwaukee, WI 53233

Last Updated August

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