## Klement's Sausage Public Social Media Policy

Thank you for wanting to become a part of the Klement's Sausage Company social media community. This page has been created for our fans, families, sausage lovers and our associates.

We invite you to share photos, comments, links and videos, as long as you own the rights to the content that you post and share. As a general rule, if you don't own it, don't post it. Any content that you post is and will be considered non-confidential and non-proprietary.

You must be at least 18 years old to participate in and post content to our community.

At Klement's, we believe doing things right is worth the effort. That is why we continue the time-honored tradition of small-batch, craft sausage making. And while we can't control the messages that our fans and friends post on our feeds, we ask that you follow the rules that you will find below. As a general rule, we do not delete posts from our community. However, we have the sole and absolute discretion to delete any content for any reason. Any violation of the rules could lead to your post being taken down. Please understand that content posted by the public on our social media platforms does not necessarily represent the opinions of Klement's or our parent company (Tall Tree Foods).

In order to maintain a family-friendly community, we have crafted up a few rules for posts, communications and overall behavior for you to follow.

Rule #1. Safety First: Please do not post personal information like your home address, mobile number or any other sensitive information.

Rule #2: Keep it PG: We want you to share your love of Klement's with us; we just ask that the content be suitable for this family-friendly page. Please do not post inappropriate content that is libelous, defamatory, harassing, bullying, threatening, abusive or might otherwise be considered offensive. We will fully comply with applicable law, assist law enforcement, and respond to regulatory or other legal inquiries about the identity of anyone posting inappropriate content.

Rule #3: Be Kind: Please use kind words and actions and just you know...be kind to everyone.

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Rule #4: Share Honestly: If you are affiliated in any way with Klement's or its parent company (e.g. if you are an employee, agent, distributor, broker or brand ambassador). If you received anything of value from Klement's (e.g. free samples), or if you have any other tie to us which if known to consumers might make them question the credibility of your comments or the weight that should be given to them, be sure to clearly let everyone know this. It's the right thing to do...and it is the law.

Rule #5: Be Yourself: Do not post any content under a false identity. Any comments from a fake social media profile will be removed at our discretion.

Rule #6: Grab your favorite Klement's Sausage and remember.... Moments to remember don't just happen, they are made.

## To contact a Klement's Consumer Service Representative

While we generally respond to comments on our page during normal business hours, Monday through Friday, this is not the best place to share your consumer service concerns if you need an immediate response.

If you are looking to reach out to one of our Consumer Service Representatives, we ask that you please send us a note through our contact form which can be found on our website **www.klements.com/contact** and share your complaints, concerns or suggestions about a particular product or consumer experience.

You can also give us a call directly at 1-800-558-2330 Monday through Friday. This will allow for one of our trained service professionals to assist you.

As a reminder, we reserve the right to remove any posts that are found to be in conflict and violate these rules and/or block your account.



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